

How to Turn Your Business Plan Into a Living Document

Welcome!

Thanks for coming!

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Tweet if you want to!

And you would do me a favour if you referred to me by my twitter handle:

@DangerousMere

When do you develop plans? Why?



Stakeholders

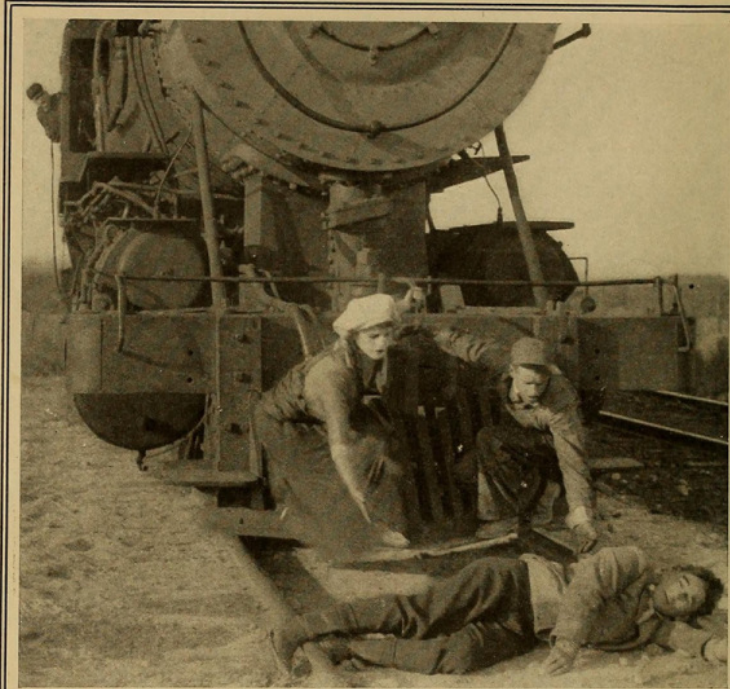
Internal and External



You can't leave the development of your plan
till the last minute...

124

THE GIRL WITH NINE LIVES



“

Culture eats strategy for breakfast

”

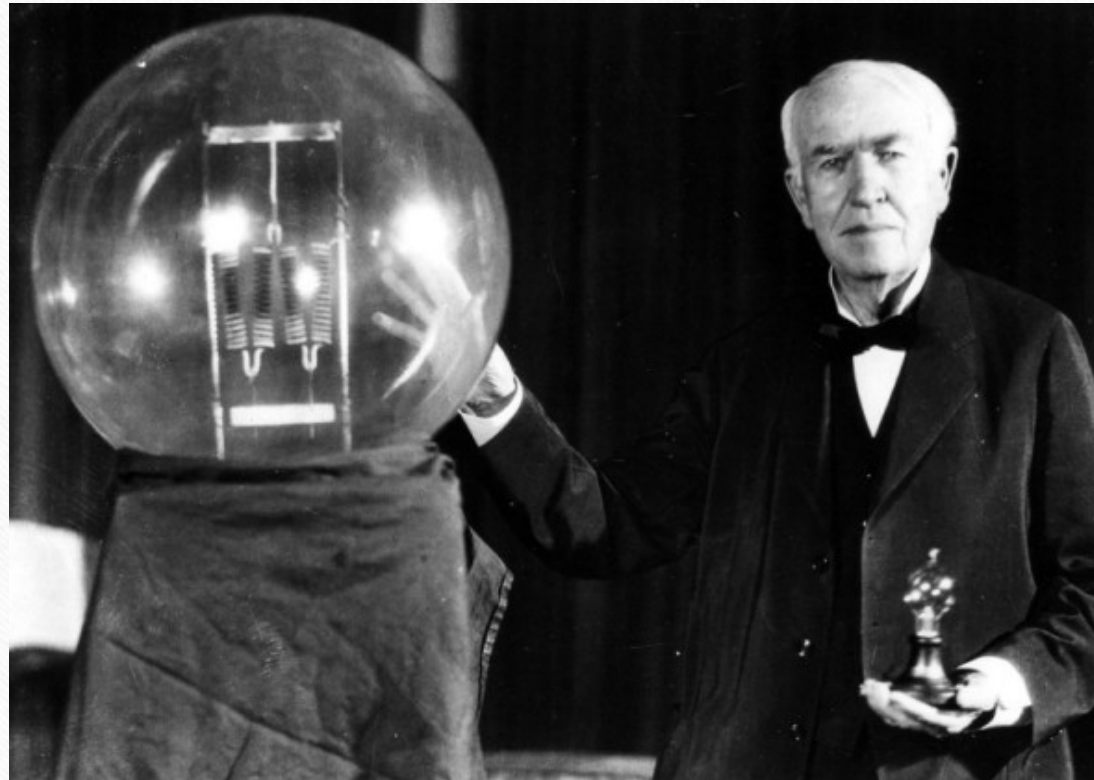
Peter Drucker



How do you plan during times of uncertainty?



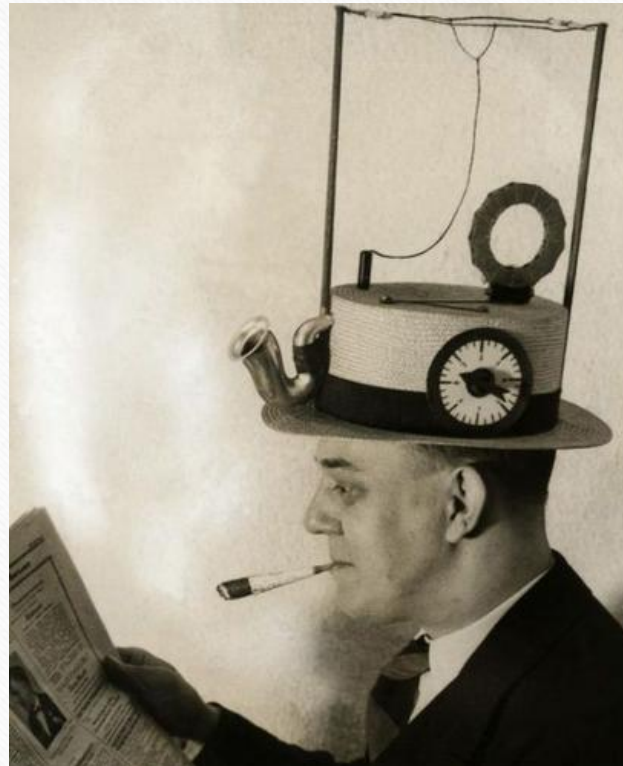
How do you plan for innovation?



Evaluation



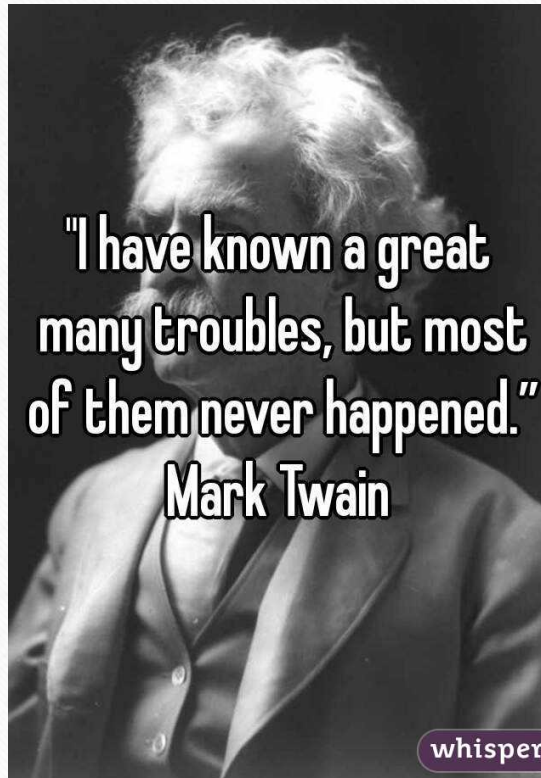
Knowledge Management



Communication



Risk Management



Branding: your narrative



Professional Development



What does the word 'quality' mean to you?



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