

# NBI™ - Four Quadrant summary

The following summary of the key thinking processes associated with each of the four quadrants, should give you a clear indication of the different brain preferences.

## TOP LEFT (L1)

Focus  
Essence  
Precise  
Accuracy  
Clinical  
Factual memory  
Concrete  
Mathematical/financial  
Factual reasoning  
Performance-driven  
Logic  
Objective  
Diagnostic  
Analysing (digging deeper)  
Quantitative  
Realistic  
Important to do it right  
Critical  
Rational

## TOP RIGHT (R1)

Holistic/big picture  
Flexible  
Risk-taking  
Curious  
Looking for alternatives  
Experimentation  
Artistic  
Speculation  
Imaginative  
Strategic  
Simultaneous (doing many things at once)  
Fantasy  
Visualising  
Synthesis (link ideas)  
Idea-intuition  
Investigation  
Integrating ideas  
Unstructured  
Preference for change

## BOTTOM LEFT (L2)

Organised/orderly  
Punctual/time-conscious  
Planned  
Structured  
Step-by-step approach  
Steadfast  
Sequential  
Thorough  
Security/safe-keeping  
Detail  
Traditional  
Drive/task-driven  
Neat  
Reliable  
Result-driven

## BOTTOM RIGHT (R2)

Non-verbal cues  
Touch  
Co-operation  
Sociable (one-on-one and in groups)  
Take part  
Accessible  
Approachable  
Expressive  
Empathy  
Teamwork  
People-focus  
Responsive  
Receptive  
Sensitive  
Support  
People awareness  
People perceptive  
Involved  
Playful  
Respectful