



Leadership A New Way of Doing Business

Kat Baddeley - CEO

NFP Conference
15 March 2018



Our Purpose

Strengthening LEADERSHIP across regional Victoria





The process of dealing with or controlling things or people.



“A MANAGER does the thing right. A LEADER does the right thing.”

The art of motivating/empowering a group of people to act towards achieving a common goal.

Management V Leadership



3500
Graduates



240 annually

96 regional
locations

7 Canberra tours

10 Melbourne
tours

Leadership is a Journey



Stunning Stats - 2017

245
participants

183
Avg
Hours
each

44,835
hours

1,000
speakers

4,500
In-kind hours

80+ scholarships
114 Mentors
50+ Masterclasses
60+ Community Projects



\$202,500



Our Framework

Bridging the gap
between economic
and community
development





VRCLP | LEADERS IN
LEADERSHIP



**Fostering
Connections**

Commitment

Passion

Regional Imperative

Diversity





Inspiring
Confidence



Amanda-Jean White
Denis Tricks Scholar
FF16



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**Empowering
People**



66
Graduates
Nominated



36
55%
Elected



24 | **12**
females | males



First time
Councillors elected Mayor,
were re-elected 2017



**We live, work, invest, create and collaborate
in our communities**



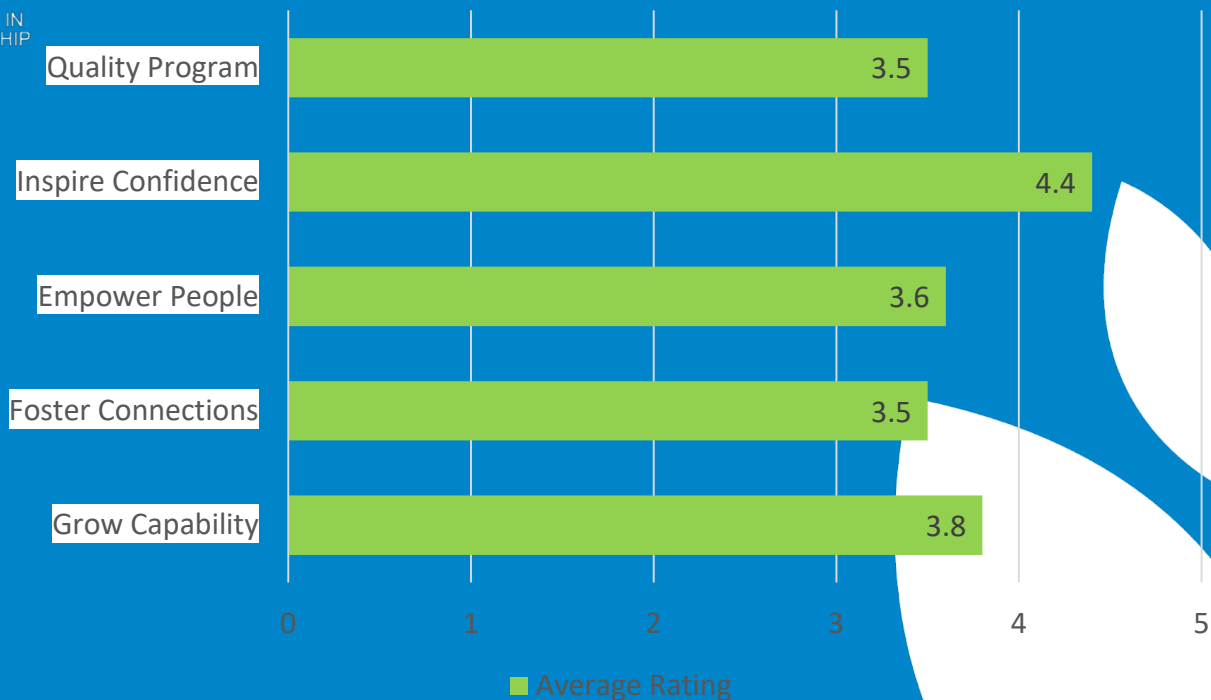
It starts with an idea
and ends with results





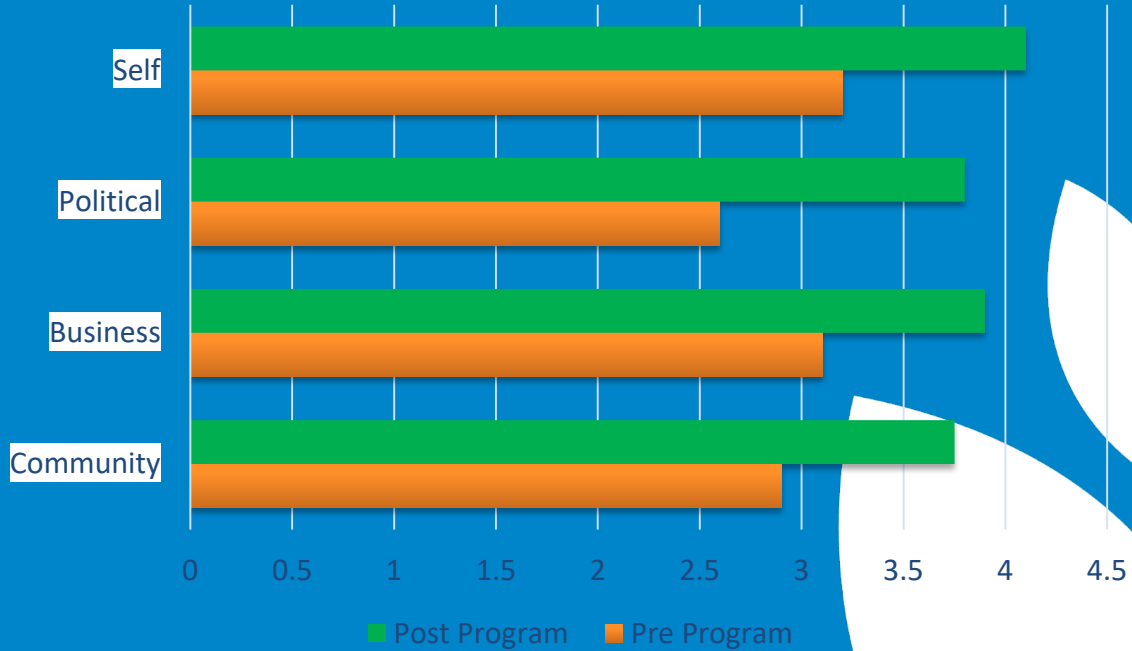
Outcome Category

2016



2016-17

Outcome Category



Regional Themes



1:3
Cost benefit
ratio



15
Average hours
per month



\$28.3m*
per year to replace
with paid employees

*2017 VRCLP Alumni Survey



VRCLP – Leadership Summit – Thriving Leadership for Thriving Communities 1st May, 2018



Tickets on sale now
www.summit.vrclp.com.au

LEADERSHIP SUMMIT - Thriving Leadership for Thriving Communities – 1st May 2018, Sovereign Hill Ballarat





Final reflections
Bianca Spooner - NML17
#ProudAlumni

Thank you

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